

سری سوال : یک ۱

زمان آزمون (دقیقه): تستی: ۸۰ تشریحی: ۰

تعداد سوالات: تستی: ۳۰ تشریحی: ۰

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1-The property or another possession acquired for future financial return or benefit is called.....

1. loss 2. health 3. interest 4. investment

2-Tourism arises from the movement of people to, and their stay in, different.....

1. origins 2. ideas 3. destinatio 4. concepts

3-Internal tourism comprisestourism and inbound tourism.

1. rare 2. abstract 3. domestic 4. imaginary

4-The visitors who do not spend the night in a collective or private accomodation in the country visited are called ".....visitors".

1. same-day 2. some-day 3. seem-day 4. no-day

5-People from diverse cultures travel to this place. 'Diverse' means.....

1. alike 2. modern 3. similar 4. various

6-In the course of history, motivation for most travels has been fairly obvious - religion, economic gain, war, escape, and.....

1. migrate 2. migrates 3. migrated 4. migration

7-The.....unit of Iran is Rial.

1. social 2. cultural 3. monetary 4. historical

8-Tourism can be classified into six distinct categories to theof travel.

1. persue 2. propose 3. purpose 4. profound

9-There is a great.....in our political beliefs. We agree on most things.

1. similarity 2. differenc 3. distinction 4. difficulty

10-A place frequented by people for relaxation or recreation is called a.....

1. resort 2. jail 3. prison 4. well

11-Idealy, tourism product is a package tour which comprises an air....., accomodation at place, local transportation, sightseeing,etc.

1. sit 2. seat 3. site 4. flag

12-A distinguishing feature of the tourist product is that it is a service and is.....

1. tangible 2. real 3. concrete 4. intangible

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13- Accessibility means existence of regular scheduled air services from the countries of origin to the.....country - the destination.

1. hose 2. host 3. horse 4. horror

14- Tourism product comprises many differnt parts. 'Comprises' means..... .

1. includes 2. excludes 3. separates 4. decreases

15- The person who acts as a means of communication between two or more people is called..... .

1. instruction 2. individualism 3. intermidary 4. inclination

16- The percentage of women working in all tourist countries is rising. 'Rising' means..... .

1. falling 2. increasing 3. decreasing 4. declining

17- Ethnic travel will be an important and growing factor in travel in the next decades. 'decade' means.....

1. a period of 100 years 2. yearly
3. a period of 10 years 4. monthly

18- One of the key factors behind the expansion of the use of electronic travel products and services is that these have brought benefits to both travel suppliers and travellers. 'benefits' means..... .

1. lossess 2. misses 3. advantages 4. disadvantages

19- During the course of the next decade, a small number of multi-facility global distribution system will emerge. 'Multi-' in the word "multi-facility" means..... .

1. one 2. many 3. any 4. none

20- We should try to.....our good reading habits.

1. reject 2. forget 3. weaken 4. reinforce

21- At the ownership level, the provision of goods and services for tourists away from home is normally done by both public and.....enterprise.

1. private 2. prevent 3. provide 4. preserve

22- The historical milieu of this novel is really fantastic. 'Milieu' means..... .

1. goods 2. money 3. material 4. setting

23- Some people are concerned with the macro- effects of the tourism industry. 'Macro-' in the word "macro-effects" means..... .

1. large 2. small 3. tiny 4. little

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24-Tourism industry has direct and indirect impacts on the economic situation of the country.

'Impacts' means.....

1. losses 2. effects 3. problems 4. difficulties

25-Our.....is a very strict man; he never lets us take a rest.

1. employ 2. employee 3. employer 4. employment

26-What are the main motivations to travel? 'Main motivations' means.....

1. انگیزه های اصلی 2. اصول انگیزها 3. حرکت های فرعی 4. حرکت های اصلی

27-The Caribbean islands extend from Florida to the northern coast of South America. 'Northern coast' means.....

1. شمال ساحل 2. جنوب ساحل 3. ساحل جنوبی 4. ساحل شمالی

28-Ecologists, geographers, and regional planners have studied the negative effects of the physical environment. 'Negative effects' means.....

1. تدارکات کافی 2. تدارکات ناقص 3. اثرات مثبت 4. اثرات منفی

29-The most important such functions in the field of tourism management are marketing, financial management, and human resources management. 'Human resources management' means.....

1. منابع موجود انسانی 2. مدیریت منابع انسانی 3. مدیریت جهانگردی 4. منابع مدیریتی انسان ها

30-If the long-run objectives of businesses are to prosper, there should be little difference between the interests expressed as goals of the public sector and the long-run objectives of the private sector. 'Long-run objectives' means.....

1. اشیاء طویل 2. اهداف کوتاه مدت 3. اهداف بلند مدت 4. بلندی هدف های جاری