

سری سوال : یک ۱

زمان آزمون (دقیقه): تستی : ۹۰ تشریحی : ۰

تعداد سوالات : تستی : ۳۰ تشریحی : ۰

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1-Social and cultural effects of tourism are often.....than economic effects and have been more difficult to quantify.

1. similar 2. the same 3. less tangible 4. more tangible

2-Tourismeconomic gains of the society.

1. decreases 2. increases 3. declines 4. destroys

3-The tallest buildings in London are small in.....with New York skyscrapers.

1. compare 2. comparable 3. comparably 4. comparison

4-Doubts that had been submerged for many years, reappeared. 'Submerged' means.....

1. hidden 2. cleared 3. supplied 4. appeared

5-We can think of some criteria to distinguish positive impacts from the negative ones. 'Ones' refers to.....

1. we 2. criteria 3. impacts 4. positive

6-With respect to the relationship between crime and tourism, Mathieson and Wall conclude that it appears that tourism.....to crime, especially on a seasonal basis.

1. stops 2. avoids 3. contributes 4. excludes

7-It results in greater mutual understanding between two different communities. 'Mutual' means.....

1. rare 2. common 3. region 4. partial

8-Repairs are necessary to.....the bridge.

1. strong 2. strongly 3. strength 4. strengthen

9-An event that may occur but that is not likely or intended is called.....

1. reality 2. certainty 3. continuity 4. contingency

10-When water stands still in a place for a long time it becomes..... . It will be dirty and smells unpleasant.

1. clean 2. stagnant 3. pure 4. purified

11-A few major natural disasters, such as....., were widely reported in the North.

1. hurricanes 2. traffic 3. robbery 4. car accidents

12-The crucial role of managers within the tourism industry is very evident in some cases. 'Crucial' means.....

1. lost 2. dark 3. important 4. unimportant

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25- The staple industries, which often created the modern industrial city, have gone into decline.

'Decline' means..... .

1. reduce 2. increase 3. enhance 4. speed

26- With the development of low-cost, direct air transportation, change is easily introduced into previously isolated societies. 'Direct air transportation' means..... .

1. هوای مستقیم و مطلوب 2. راه های هوایی غیر مستقیم
3. حمل و نقل هوایی مستقیم 4. جهانگردی مطلوب و مستقیم

27- His country is going to be in financial difficulties. 'Financial difficulties' means..... .

1. اشکالات فرهنگی 2. اموال مشکل دار 3. مشکلات مالی 4. مشکلات فیزیکی

28- The range of activities that comprise rural tourism has expanded dramatically, increasing the opportunities for people to visit the countryside. 'Has expanded dramatically' means..... .

1. به طور چشمگیری تغییر یافته است 2. به طور چشمگیری گسترش یافته است
3. به طور چشمگیری کاهش یافته است 4. به طور دراماتیک نمایش داده شده است

29- Rural tourism should be studied in the context of tourism as a whole and from a broader social and economic perspective. 'Social and economic perspective' means..... .

1. دیدگاه سیاسی و تربیتی 2. دیدگاه اجتماعی و فرهنگی
3. دیدگاه فرهنگی و اقتصادی 4. دیدگاه اجتماعی و اقتصادی

30- The development of the role of women in more traditional or isolated rural communities is obvious. 'The development of the role of women' means..... .

1. توسعه نقش زنان 2. توسعه نقش مردان 3. نقش زنان با فرهنگ 4. تخریب نقش زنان